Cathey Graham Nickell

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SUMMARY

I am a Houston-based author and elementary school speaker. I talk to children about writing, creativity, and how to find that spark of inspiration. As of 2020, I have presented to at least 100 schools (and counting).

EDUCATION

M.A. in Liberal Arts, Louisiana State University-Shreveport, December 2013 (Shreveport, La.)

B.A. in Journalism and Marketing/Management, Baylor University, May 1985 (Waco, Tx.)

WORK EXPERIENCE

Writer, Speaker and Owner of Twenty-Eight Creative

7/2010 to present

Elementary school speaker; I present a talk called "Amazing Book Ideas: Where Do They Come From?" where I discuss writing, editing, publishing, and creativity, along with anecdotes about my children's picture books.

Publications Director, Baylor College of Medicine

4/1998 to 12/1998

Served under VP of Development John Scales during the \$500-million *Investment & Discovery* fundraising campaign; wrote articles and supervised production of the Development Office's quarterly newsletter, *Discovery Dateline*; ghostwrote fundraising letters for the President and CEO, the late Dr. Ralph Feigin.

Marketing Director, Columbia Highland Hospital

4/1997 to 4/1998

Served as Director of Marketing and P.R. staff supervisor for a 150-bed medical center in Shreveport, La.

Public Relations Director, Louisiana State University-Shreveport

4/1994 to 4/1997

Served as the campus Public Information Officer and Director of Public Relations for a public university with a student enrollment of 4,500 in Shreveport, La.

Freelance Writer, Forum Magazine

1/1992 to 4/1997

Wrote news and feature articles for a monthly magazine with a circulation of 23,000 in Shreveport, La.

Media Relations Coordinator, Schumpert Medical Center

10/1989 to 4/1994

Started as Community Affairs Assistant and was promoted to Media Relations Coordinator; served as the main spokesperson and media point person for the 400-bed medical center in Shreveport, La.

Publications Director, Plastic Surgery Center

8/1986 to 10/1989

Managed the writing and development of all publications (newsletters, brochures, advertising, etc.) for a day surgery center and private medical practice of three physicians in Shreveport, La.

Reporter/Page Editor, The Shreveport Times

6/1985 to 8/1986

Started as a Staff Reporter and was promoted to Assistant State Editor for a daily city newspaper with a circulation of 110,000 in Shreveport, La.



VOLUNTEER EXPERIENCE

Houston, Texas 12/1998 to 7/2010

Served in numerous volunteer positions, including gala chairperson and gala auction chair, at several private schools: River Oaks Baptist School, St. Stephen's Episcopal School, The Joy School, and the Monarch School.

PUBLISHED WORK

<u>FRIENDSHIP: Perceptions Series Vol. 3</u>, a children's anthology that includes my two short stories: "Wallis Can" and "Fishing Buddies" (2020). Produced by Inklings Publishing. Summary: Readers will find short stories by a variety of authors which explore the theme of Friendship, followed by questions and activities for each reading.

<u>Yazzy's Amazing Yarn</u>, Fiction, ISBN: 978-0-9961150-1-8 (2019). Summary: Award-winning children's book about a girl who wants to transform her dull neighborhood park into a fuzzy rainbow of warmth and color. Published in hardcover by Twenty-Eight Creative. Illustrated by Emily Calimlim.

<u>STORGY</u>, an online literary magazine, for my fiction short story, "Yellow" (Feb. 16, 2018). Summary: Raquel has been a devoted wife, and she adores their three grown children; but after spending forty years following Mark's career across the country, she decides it's her turn.

<u>Parent.Co</u>, an online magazine, for my personal essay about gratitude, "If These Scars Could Talk" (Nov. 4, 2017). Summary: I'm grateful for my scars, because they provide a skin road map of life that allows me to retrace my varied experiences. https://www.parent.com/if-these-scars-could-talk/

<u>Vitality Stories</u>, an online writer's blog [Teri Case], for my personal essay, "Dear Me: Gifts Come in Surprising Ways" (May 18, 2017). Summary: Birthday advice to my younger self. http://www.tericase.com/dear-me-by-cathey-graham-nickell/

<u>Arthur Zarr's Amazing Art Car</u>, Fiction, ISBN: 978-0-9961150-0-1 (2016). Summary: Award-winning children's book about a man whose life starts off plain, but through the process of building an art car, he taps into his creativity and makes friends along the way. Published in hardcover by Twenty-Eight Creative. Illustrated by Bill Megenhardt.

Won 2nd place [out of 154 entries] in Susanna Leonard Hill's online Valentiny Writer's Contest for my 214-word children's fiction story, "Kandie's Kiss" (Feb. 26, 2016). https://susannahill.com/2016/02/26/2016-valentiny-contest-winners/ or go here to read the full story: https://www.catheynickell.com/teensy-weensy-valentiny-writing-fun/

<u>Uniting Faith Medicine and Healthcare: A 60-Year History of the Institute for Spirituality and Health in Texas Medical Center</u>, Non-fiction, ISBNs: 978-0-692-42612-8 (2012) and 978-0-692-42613-5 (2015). Summary: A historical record of this non-profit organization's sixty-years of beginnings and growth. Published by Twenty-Eight Creative for ISH Press.

Editor and publication consultant for <u>Conscious Transformations</u>: <u>A Healing Journal Through Poetry</u>, by author Marla Maharaj. ISBNs: 978-0-9965022-0-7 and 978-0-9965022-1-4 (2015). Published by Sharinglightandlove Press.

<u>UpRiver Magazine</u>, for my personal essay about divorce, "Home Alone with Children" (Vol. 1, Issue 3, Aug. 1994). Summary: Single parents adapt to make good parents.



AWARDS

- Texas Association of Authors, 2020, WINNER/First Place/Children's Books, for Yazzy's Amazing Yarn.
- Royal Dragonfly Book Award, 2019, First Place/Picture Books 6+, for Yazzy's Amazing Yarn.
- American Book Fest/Best Book Award, 2019, Finalist in Harcover Children's Picture Books, for Yazzy's Amazing Yarn.
- Texas Association of Authors, 2017, WINNER/First Place/Children's Picture Book-All Ages, for Arthur Zarr's Amazing Art Car.
- 10th Annual National Indie Excellence Awards, May 2016, WINNER/Picture Books-Ages 4-8; and Finalist/Book Cover Designs-Children's Picture Book, for Arthur Zarr's Amazing Art Car.
- Susanna Leonard Hill, February 2016, second place in her Valentiny Writer's Contest, for Kandie's Kiss.

CONTINUING EDUCATION

- Co-founder of writer's critique group, September 2016 to present (6 members). Houston, Texas.
- Better Books Marin, small-group novelist workshop intensive, September 2019. Petaluma, California.
- SCBWI North Texas novelist workshop, Summer 2019. Dallas, Texas.
- 2018, 2019 SCBWI Regional Conferences in Houston, Texas.
- Jane Friedman on "Today's Key Book Publishing Paths," Writer's Digest Webinar, October 2018.
- Shari Stauch & Joshua Tallent, "Write Great Marketing Copy," Publishers Weekly Webinar, Sept. 2018.
- James Tate Hill on "Book Promotion on a Shoestring Budget," Writers League of Tx Webinar, Sept. 2018.
- Harris County Texas "Sales Tax Seminar for Small Businesses," September 2018, Houston, Texas.
- 2018 SCBWI 47th Annual Summer Conference, July 2018, Los Angeles.
- Chris Anderson on "Public Speaking," online Udemy course presented by Acumen, April 2018.
- Stephanie Noll on "Characters and Dialogue," webinar by the Writers' League of Texas, April 2018.
- Participant in Tara Lazar's "Storystorm," an online writer's group, 2016 to present.
- EQ-Quickbooks, "Quickbooks 101" taught by Quentin Wiggins, August 2017. Houston, Texas.
- 2017 SCBWI Regional Conference; including Picture Book Intensive, October 2017. Houston, Texas.
- Texas Library Association Conference, information book booth, April 2017. San Antonio, Texas.
- 2016 SCBWI Regional Conference; including critique by Crystal Allen, October 2016. Houston, Texas.
- 2016 SCBWI 18th Annual Winter Conference, February 2016. New York, New York.
- Leisure Learning Unlimited, "From Writer to Author" by Onedia Gage, February 2016. Houston, Texas.
- We Grow Media, Mastermind online writing groups led by Dan Blank, November 2015; January 2016.
- Webinar, "Book Planning for Indie Authors" by Joel Friedlander & Tracy Atkins, December 2015.
- Webinar. "How to Grow Your Audience with Email Newsletters" by Dan Blank, May 2015.
- Writer's Digest University, "Blogging 101" taught by Dan Blank, April 2015.
- 2015 SCBWI Regional Conference; including critique by Crystal Allen, April 2015. Houston, Texas.
- Leisure Learning Unlimited, "Web Page Design & HTML Basics," April 2010. Houston, Texas.

PROFESSIONAL MEMBERSHIPS

Society of Children's Book Writers and Illustrators (SCBWI) since 2014. Houston Writers Guild since 2015. Texas Association of Authors since 2015. Writers' League of Texas since 2014.