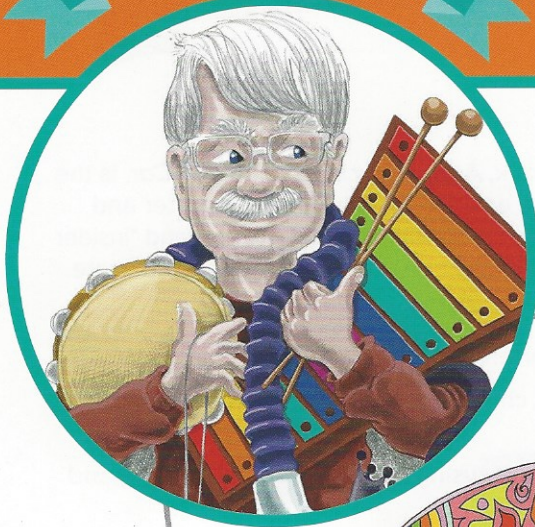
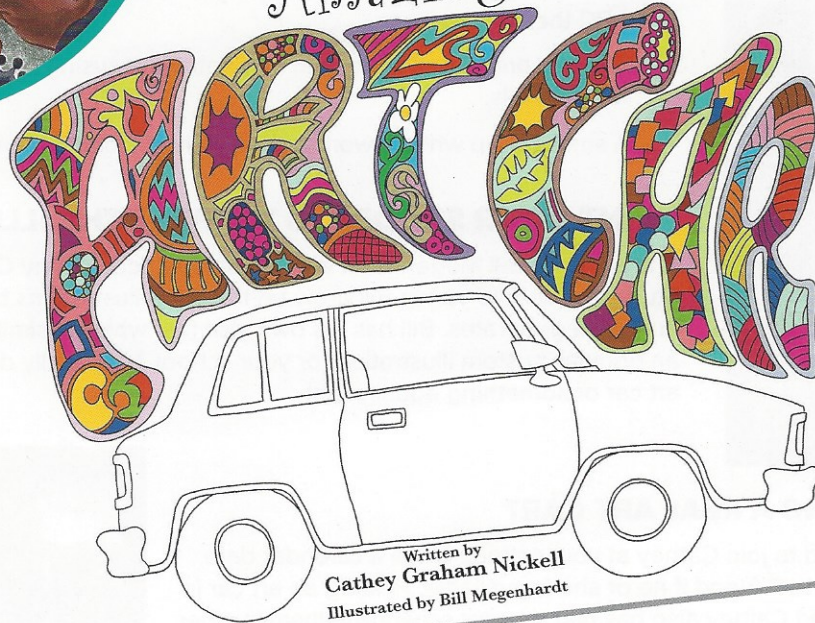


New Children's Book

# Introducing Arthur Zarr & His Amazing Art Car



Arthur Zarr's  
Amazing



2017  
First Place



Children's  
Picture Book  
All Ages

In this whimsical story, children learn about recycling, community, friendship building, and the power of imagination.



## MEET THE AUTHOR

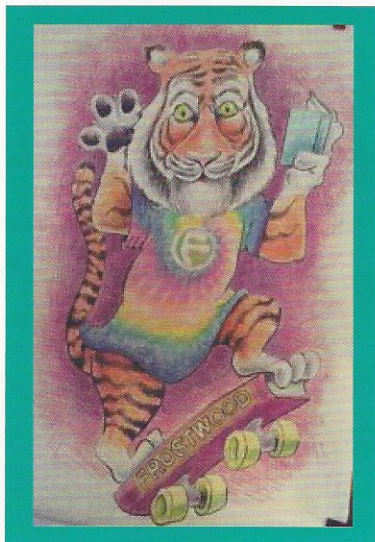
Cathey Nickell lives in Houston, Texas. Cathey doesn't drive an art car herself, but she has a habit of covering the back of her SUV with bumper stickers! She also snaps pictures of art cars—which are plentiful in Houston—when she sees them. *Arthur Zarr's Amazing Art Car* is her first children's book. Find her online at [www.catheynickell.com](http://www.catheynickell.com).



# Let Arthur Zarr color your school **AMAZING!**

## **“AMAZING BOOK IDEAS: WHERE DO THEY COME FROM?”**

Cathey Nickell's upbeat presentation can be personalized for your school. Her book, *Arthur Zarr's Amazing Art Car*, is the first book published for children about art cars! Cathey draws from her experience as a former newspaper reporter and public relations professional to bring an inspirational presentation full of personal stories, writing/publishing tips, and “insider information” about her book. A favorite moment is when she shows examples of the hand-made books she created and wrote when she was a child. She still has dozens of them!



- Her main talk is appropriate for Kindergarten through 5th grade.
- She can read the book to younger pre-K children and discuss the story's playful ABC theme.
- She has presented to 6th-8th students by focusing more on book publishing and writing skills.
- A small-group writer's workshop is currently being developed for Fall 2017.

## **WANT YOUR STUDENTS TO MEET THE ILLUSTRATOR?**

The amazing Bill Megenhardt is often able to accompany Cathey on her author visits. Students LOVE to watch Bill draw on-the-spot illustrations based on ideas that the audience generates. Bill has his own visit fee, which is similar to Cathey's and includes an original, custom illustration for your school. He usually draws your mascot driving an art car or something equally fun!

## **HOW ABOUT SEEING A REAL ART CAR?**

Art car drivers are thrilled to join Cathey at your school. Once a calendar date is set, she can ask a “cartist” friend if he or she is available. Finding an art car in Houston is fairly easy, and Cathey also has had success scheduling them in other cities. This could add a very small additional fee, but it's worth it!

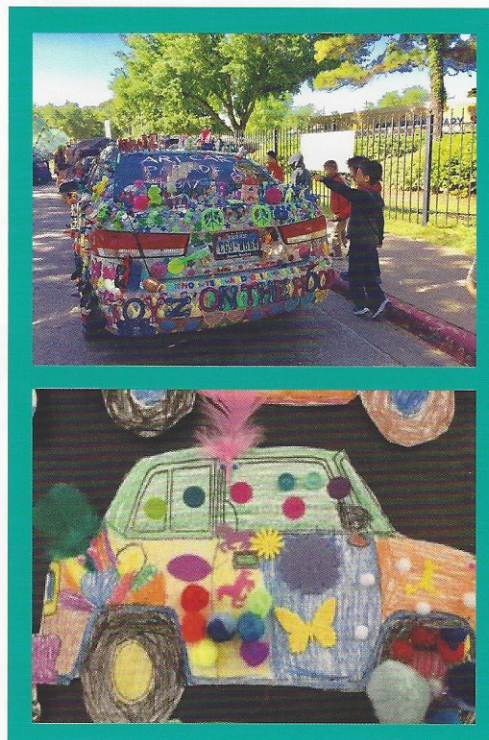
**Suggested author fees** are \$350 for a half-day visit, and \$500 for a full day (no limit on the number of presentations). Discuss travel expenses with her if your school is outside the Houston area, and try to combine her out-of-town visit with other librarians to pool resources and split costs.

## **VISITS INCLUDE:**

a book pre-order form so that parents can purchase autographed/personalized copies of the book; a FREE bookmark for each child, whether they order a book or not; and Cathey's help in combining this with your school's art curriculum. The illustrator's fee is additional to Cathey's, and she can present at your school with or without Bill Megenhardt (although he makes the visit SO much more fun!).

## **CONTACT:**

Cathey Nickell 713-443-5632 or [catheynickell@gmail.com](mailto:catheynickell@gmail.com)  
[www.catheynickell.com](http://www.catheynickell.com)



**“Cathey Nickell not only has written a charming picture book, but she really knows her audience when presenting to kids. She easily captured our students’ attention and inspired them to write creatively on their own and search for ideas in their everyday lives. The icing on the cake was that she even brought an art car driver friend and his car to bring the story to life!”**

**~ Katie Turner, Lower School Librarian at Duchesne Academy of the Sacred Heart, Houston, Tx. (Jan. 2017)**